



# JP Inbound offer 2022-2023

August 2022  
Marketing, Japan

# Pay with Visa 2022-2023

Japan topped in the global rankings of the World Economic Forum's 2021 Travel and Tourism Development Index on May 24 for the first time.

In addition, Japan travel needs will be accelerated by the recorded yen depreciation and the release from the two-year-long COVID-19.

Visa Japan will welcome all Visa cardholders with attractive merchant offers for making an enjoyable and comfortable journey. More Merchant Offers will be presented during the period of 2022-2023.

Visit Japan and enjoy unforgettable moments with your precious ones. Visa will be your best travel partner.

- ◆ Merchant Offers consist of three categories:

1. Shopping 2. Area 3. Experiential

- ◆ In addition to Merchant Offers, Shopping Campaigns will be implemented in popular tourist sites.
- ◆ The Special Offers will continue to increase on a regular basis.
- ◆ The content will be provided in English.
- ◆ For offer details, please refer to the link below. URL : [www.visa.co.jp/pay-with-visa](http://www.visa.co.jp/pay-with-visa)

## Merchant Offers

1.Shopping

2.Area

3.Experiential

Shopping Campaigns  
In

Popular Tourist Sites  
(Golden Route)

# Merchant Offer: Shopping

Redemption Period:  
**01 Aug 2022- 30 Nov 2023**



## BIC CAMERA

BIC CAMERA is a nation-wide consumer electronics store with retail branches across Japan. They carry every kind of electronic product, from PCs, cameras, home appliances, to toys and musical instruments. All stores are conveniently located, and foreign language assistance is available at some stores.

URL:<https://www.visa.co.jp/pay-with-visa/biccamera-discounts-and-offers.html>

### 5% OFF + 10% TAX FREE

5% Off + 10% TAX FREE with any Visa card purchase of JPY 5,264 (tax excl.) or more on tax-free item.

3% Off + 10% TAX FREE on purchases of at least JPY 10,000 (tax excl.) of drug products such as medicine, cosmetics, and daily necessities.

5% discount plus 10% tax exemption when purchasing tax-exempt products for 5,264 yen (excluding tax) or more with your Visa card

\*Apple products, Rolex, game consoles, PlayStation VR, software and accessories, liquor, select Panasonic products, outlet products, daily limited offer products, bargain items, display samples, used products, direct sales PCs, smartphones, products requiring a contract with a mobile phone or SIM card company, prepaid cards, repaired products, work fees, shipping charges, etc. are not covered.

\*Only available to those who bring their passport and meet tax exemption conditions.

\*Please ask the store staff for more information about duty-free shopping.



etc



# Merchant Offer: Shopping

Redemption Period:  
**01 Sep 2022- 31 Dec 2022**



## Don Quijote

Don Quijote is a general discount store with “Convenience + Discount + Amusement” as its three-in-one concept and is PPIH Group’s core business.

It has about 40,000 to 100,000 items, from food and daily necessities to general goods, clothing, home appliances, branded goods and variety goods.

### 5%OFF+10%TAX FREE

5%+10%TAX FREE with any Visa card purchase on tax-free item.

This coupon is eligible for 10% purchases of 10,000 yen (tax excl.) or higher!

\*Please present the coupon when checking out and pay with a Visa card.

\*Some items, such as Alcoholic Beverages, Cigarettes, POSA Cards, and items with a value above 100,000 yen (before tax) or more per item are not eligible for the discount.

\*This coupon cannot be combined with other discounts programs and services.

\*This coupon is valid only once for purchase above ¥10,000 (before tax) and only for those who eligible for tax free only.

Please note that the following products are not eligible for the discount and are not included in the discount conditions



## Area Offer (Scheduled)

Redemption Period:  
**February 2023**



## Omotesando

omotesando is a zelkova-lined boulevard (KEYAKI-Namiki) was originally designed as an approach to Meiji Shrine, sometimes referred to as the Champs-Élysées of Tokyo. Many merchants set up shop on Omotesando Dori selling items aimed at the foreign occupiers.

## Special offer at Omotesando street

Available in restaurants and shops.



## Area Offer (Scheduled)

Redemption Period:  
01 July 2023- 31 Sep 2023



### Kyoto

Kyoto (京都, Kyōto) served as Japan's capital and the emperor's residence from 794 until 1868. Over the centuries, Kyoto was destroyed by many wars and fires, but due to its exceptional historic value, Countless temples, shrines and other historically priceless structures survive in the city today.

## Special experiential offer at Kyoto

Available in restaurants and souvenir shops.





## Pay with Visa 2022-2023

As we are getting closer to full recovering,  
we are pleased to make Visa Cardholders to enjoy their trip to Japan more fascinating.

**More merchant offers will be COMING SOON.**

Updates will be in the early December 2022.



**VISA**

**Thank  
you**